

VENTURE ACADEMICS S2

JUNE 2023

Pictured above: Earth Science students visit International Paper.

Community Engagement

Here are some highlights of what students were involved in during the second semester of Venture:



Environmental Science students job shadow Marion City Arborist, Mike Cimprich.



Behavioral Science students put on a "Mental Wellness Fair" at the Marion Public Library to promote community awareness of local resources.



Earth Science students learning about how to contain chemical spills from EHS Specialist, Dawn Zaruba at New Leader Manufacturing



Life Science students explore the property owned by Prairiewoods and learn about land conservation from Land Manager, August Stolba.

HERE'S THE SCOOP:

COMMUNITY ENGAGEMENT

MOCK TRIAL

RINDERKNECHT PROJECT



Biomedical Science students tour the Simulation Center for nursing at Kirkwood Community College. (Students also got to visit the cadaver lab and observe/handle organs.)

Rinderknecht Marketing Project

In the summer of 2022, Elyssa McDowell, Venture Coordinator, spoke to the MEDCO board (Marion Economic Development) and requested businesses that could provide a project for students. Rinderknecht Associates volunteered to have their RFP Brochure revamped. The brochure serves as a means to promote their team and services while standing out among competitors, according to Darby Winger, Rinderknecht's Marketing and Engagement Manager.

The students met with Rinderknecht to understand their requirements for the brochure. Then, they divided into teams and worked on different aspects of the project. They learned Adobe Illustrator, InDesign, and digital photography. Regular communication with Rinderknecht facilitated the sharing of drafts, receiving feedback, and refining the designs.

Winger expressed her enjoyment of the experience, commending the students for their professionalism, politeness, enthusiasm, and energy. She was impressed by the technology and resources available in the classroom, as well as the collaborative environment fostered among the students.

The project provided valuable hands-on experience for the students, offering a glimpse into the life of a designer. They had the opportunity to meet with a client, gather information, work in teams, create plans, and meet project deadlines. Many students in the Digital Design strand were seniors who will be pursuing graphic design majors in college. They appreciated the experience, as it confirmed their passion and enthusiasm for their future in the field.

When asked what he would say to other business considering working with the Venture program Scott Pantel, Rinderknecht Vice President of Marketing stated, "I would say to every business in this community; you should give this a shot- the kids are our future."

Mock Trial



Venture Civics students participated in a Mock Trial at the Linn County Courthouse, where they gained valuable insights into courtroom proceedings and examination techniques. Led by First Assistant Linn County Attorney, Monica Slaughter, the students presented their case before a (parent) jury, with Slaughter serving as the presiding judge. This experience allowed students to develop their understanding of law and court procedures and enhanced their persuasive communication skills.



Digital Design students working on the Rinderknecht Project (L to R)

1. Job site photography for use in the brochure
2. Portrait photography
3. Reviewing a page layout